

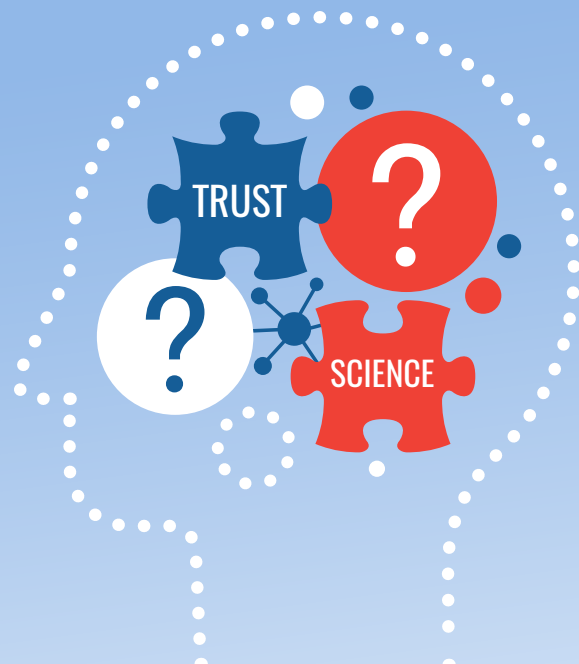
VIRGINIA ACADEMY OF SCIENCE,  
ENGINEERING AND MEDICINE SUMMIT

VIRTUAL SUMMIT ON

# Building Public Trust in Science

Monday October 25, 2021

9 a.m. – 4 p.m. (ET)



Ours is a society divided. Several key science-driven topics like vaccines, climate change, and energy policy have recently been transformed into political controversies, hyper-charged through the distorting lens of identity politics. How can we help rebuild trust in science, establish confidence in the scientific processes that inform these issues, and create a capacity for critical thinking?

Are you seeking strategies and ways to better communicate science-driven topics? This summit is an opportunity to hear top experts from the fields of science, journalism, and policymaking discuss the challenges faced in communicating these polarizing topics. Join us as we collaborate to determine how to best communicate essential science messages and rebuild public trust in science.

The summit is open to anyone charged with communicating about science topics or who is interested in how they are communicated. It is free to attend, but registration is required.

Visit [vasem.org/summit21](https://vasem.org/summit21) to learn more about the summit's agenda and speakers and to register.

## The summit will include:

- Keynote addresses from **Sheril Kirshenbaum**, NPR contributor, co-author of *Unscientific America*, noted science communicator, and public speaker, and **Dr. Danny Avula**, Virginia's Vaccine Coordinator and Director of the Richmond City and Henrico Health Departments.
- A morning panel of nationally recognized experts in communicating science to the general public.
- Three afternoon breakout sessions focused on communicating three specific polarizing topics in science: climate change, vaccines, and energy.

**REGISTER HERE**

Partners in this initiative include the Virginia Academy of Science, Engineering and Medicine; Virginia Department of Education; the Virginia Secretary of Education's Office through Virginia STEM; Virginia Public Media; CodeVA; Virginia Press Association; Science Debate; and the Science Museum of Virginia.